



Embargoed Until 6:00AM, Sunday, February 3, 2008

MCCLATCHY - MSNBC

FEBRUARY 2008 DEMOCRATIC CALIFORNIA DEMOCRATIC PRIMARY POLL

400 likely Democratic primary voters were interviewed by telephone January 30-February 1, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. The margin for error is plus or minus 5%.

STATEWIDE NAME RECOGNITION:

QUESTION: I am going to read a list of names. The first (next) name is _____. Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Hillary Clinton	60%	24%	15%	1%
Barack Obama	57%	14%	27%	2%

McCLATCHY - MSNBC
California Democratic Primary Poll January 2008

QUESTION: If the 2008 California Democratic primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

	<u>STATE</u>	<u>SEX</u>		<u>AGE</u>	
		<u>MEN</u>	<u>WOMEN</u>	<u><50</u>	<u>50+</u>
Hillary Clinton	45%	38%	50%	38%	50%
Barack Obama	36%	43%	31%	45%	29%
Others (NOT READ) **	3%	3%	3%	2%	4%
Undecided (NOT READ)	16%	16%	16%	15%	17%

	<u>STATE</u>	<u>RACE/ETHNICITY</u>			
		<u>WHITE</u>	<u>BLACK</u>	<u>HISPANIC</u>	<u>OTHER</u>
Hillary Clinton	45%	41%	16%	68%	44%
Barack Obama	36%	39%	67%	18%	36%
Others (NOT READ) **	3%	3%	-	3%	3%
Undecided (NOT READ)	16%	17%	17%	11%	17%

	<u>STATE</u>	<u>PARTY REG</u>			<u>REGION</u>		
		<u>DEM</u>	<u>IND</u>	<u>NORTH</u>	<u>CENTRAL</u>	<u>SOUTH</u>	
Hillary Clinton	45%	48%	28%	36%	48%	49%	
Barack Obama	36%	32%	59%	46%	32%	32%	
Others (NOT READ) **	3%	3%	3%	3%	3%	3%	
Undecided (NOT READ)	16%	17%	10%	15%	17%	16%	

** This includes those who voted early or absentee for candidates that have since dropped out.

(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?

	<u>ALL</u>	<u>CLINTON VOTERS</u>	<u>OBAMA VOTERS</u>
STICK W/CHOICE	85%	85%	87%
MIGHT CHANGE MIND	15%	15%	13%

QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support? Someone who: (ORDER ROTATED)

- 25% - cares about the issues I care about
- 21% - is honest and trustworthy
- 20% - represents change and a new approach
- 18% - has the right experience
- 11% - has the best chance to win in November
- 5% - Other/Not Sure (NOT READ)

	<u>CHANGE</u>	<u>ISSUES</u>	<u>EXPERIENCE</u>	<u>HONEST</u>
CLINTON	22%	37%	91%	28%
OBAMA	65%	36%	2%	38%
OTHERS	1%	4%	1%	6%
UNDECIDED	12%	23%	6%	28%

QUESTION: Which ONE of the following issues do you feel is MOST important: (ORDER ROTATED)

- The Economy & Jobs 37%
- Iraq 18%
- Health care 16%
- The Environment, Energy & Climate Change 10%
- National Security or Terrorism 9%
- Social Security 4%
- Other/Not Sure (NOT READ) 6%

	<u>IRAQ</u>	<u>ECONOMY</u>	<u>HEALTH CARE</u>
CLINTON	27%	50%	65%
OBAMA	53%	26%	19%
OTHERS	6%	4%	3%
UNDECIDED	14%	20%	13%

McCLATCHY - MSNBC
California Democratic Primary Poll January 2008

DEMOGRAPHICS:

SEX:

Men	43%
Women	57%

AGE:

<50	45%
50+	55%

RACE:

White/Anglo	60%
Black/African-American	9%
Hispanic/Latino	25%
Other/Refused	6%

PARTY REGISTRATION:

Democrat	85%
Independent	15%

REGION:

Northern California	28%
Central California	20%
Southern California	52%