

Embargoed Until 6:00AM, Sunday, January 6, 2007

JANUARY 2008 NEW HAMPSHIRE GOP PRIMARY POLL RESULTS

400 likely Republican primary voters were interviewed by telephone January 2-4, 2008 by Mason-Dixon Polling & Research, Inc. of Washington, D.C. The margin for error is plus or minus 5%.

STATEWIDE NAME RECOGNITION:

QUESTION: I am going to read a list of names. The first (next) name is _____. Do you recognize that name? (IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

| | <u>RECOGNIZE FAVORABLE</u> | <u>RECOGNIZE UNFAVORABLE</u> | <u>RECOGNIZE NEUTRAL</u> | <u>DON'T RECOGNIZE</u> |
|---------------|---------------------------------------|---|-------------------------------------|-----------------------------------|
| John McCain | 68% | 13% | 18% | 1% |
| Mitt Romney | 59% | 24% | 17% | - |
| Rudy Giuliani | 48% | 21% | 30% | 1% |
| Mike Huckabee | 36% | 35% | 28% | 1% |
| Ron Paul | 26% | 44% | 29% | 1% |
| Fred Thompson | 19% | 35% | 40% | 6% |

QUESTION: If the 2008 New Hampshire Republican primary were held today, which one of the following candidates would get your vote: (ORDER ROTATED)

| | SEX | | | AGE | | PARTY | |
|----------------------|--------------|------------|--------------|---------------|------------|------------|------------|
| | <u>STATE</u> | <u>MEN</u> | <u>WOMEN</u> | <u><50</u> | <u>50+</u> | <u>REP</u> | <u>IND</u> |
| John McCain | 32% | 40% | 26% | 34% | 31% | 28% | 50% |
| Mitt Romney | 24% | 21% | 28% | 23% | 26% | 26% | 18% |
| Mike Huckabee | 12% | 13% | 11% | 12% | 12% | 14% | 6% |
| Rudy Giuliani 9% | 10% | 8% | 7% | 11% | 11% | 2% | |
| Ron Paul | 8% | 7% | 8% | 9% | 6% | 8% | 7% |
| Fred Thompson | 3% | 1% | 6% | 3% | 4% | 3% | 4% |
| Duncan Hunter | 1% | - | 1% | - | 1% | - | 2% |
| Alan Keyes | 1% | - | 1% | - | 1% | 1% | - |
| Undecided (NOT READ) | 10% | 8% | 11% | 12% | 8% | 9% | 11% |

| | | BORN AGAIN? | | TRACKING | |
|----------------------|--------------|-------------|-----------|----------------|--------------|
| | <u>STATE</u> | <u>YES</u> | <u>NO</u> | <u>JAN 2-3</u> | <u>JAN 4</u> |
| John McCain | 32% | 26% | 35% | 29% | 35% |
| Mitt Romney | 24% | 7% | 31% | 25% | 24% |
| Mike Huckabee | 12% | 37% | 3% | 12% | 12% |
| Rudy Giuliani | 9% | 3% | 11% | 11% | 7% |
| Ron Paul | 8% | 9% | 7% | 11% | 5% |
| Fred Thompson | 3% | 1% | 4% | 4% | 3% |
| Duncan Hunter | 1% | - | 1% | 1% | - |
| Alan Keyes | 1% | 2% | - | - | 1% |
| Undecided (NOT READ) | 10% | 15% | 8% | 7% | 13% |

(IF THEY VOTED FOR A CANDIDATE) QUESTION: At this point, would you say you will probably stick with that choice, or are that you still might change your mind?

| | <u>ALL</u> | <u>ROMNEY VOTERS</u> | <u>HUCKABEE VOTERS</u> | <u>GIULIANI VOTERS</u> | <u>MCCAIN VOTERS</u> |
|-------------------|------------|--------------------------|----------------------------|----------------------------|--------------------------|
| STICK W/CHOICE | 69% | 72% | 70% | 61% | 68% |
| MIGHT CHANGE MIND | 31% | 28% | 30% | 39% | 32% |

QUESTION: Which ONE of the following qualities are you most looking for in deciding which candidate to support? Someone who: (ORDER ROTATED)

- 41% – shares your values and views on issues
- 33% – has the strength and leadership to keep America safe
- 12% - has the right experience
- 6% - represents a different approach from President Bush
- 3% - has the best chance to win in November
- 5% – Other/Not Sure (NOT READ)

| | <u>VALUES</u> | <u>EXPERIENCE</u> | <u>LEADERSHIP</u> |
|-----------|---------------|-------------------|-------------------|
| MCCAIN | 25% | 39% | 36% |
| ROMNEY | 32% | 22% | 23% |
| HUCKABEE | 20% | 4% | 1% |
| GIULIANI | 2% | 22% | 15% |
| PAUL | 10% | - | 8% |
| THOMPSON | 2% | - | 8% |
| HUNTER | 1% | - | - |
| KEYES | - | 4% | - |
| UNDECIDED | 8% | 9% | 10% |

QUESTION: Which ONE of the following issues do you feel is MOST important: (ORDER ROTATED)

| | |
|--------------------------------|-----|
| National Security or Terrorism | 30% |
| The Economy & Jobs | 22% |
| Taxes & Government Spending | 16% |
| Immigration | 15% |
| Moral & Family Issues | 9% |
| Iraq | 2% |
| Other/Not Sure (NOT READ) | 6% |

| | <u>TERROR</u> | <u>IMMIGRATION</u> | <u>TAXES</u> | <u>ECONOMY</u> |
|-----------|---------------|--------------------|--------------|----------------|
| MCCAIN | 42% | 26% | 38% | 34% |
| ROMNEY | 25% | 48% | 28% | 10% |
| HUCKABEE | 5% | - | 6% | 18% |
| GIULIANI | 13% | 2% | 6% | 14% |
| PAUL | - | 13% | 17% | 7% |
| THOMPSON | 5% | - | 2% | 8% |
| HUNTER | 2% | - | - | - |
| KEYES | - | - | - | - |
| UNDECIDED | 9% | 12% | 3% | 10% |

DEMOGRAPHICS:

SEX:

| | |
|-------|-----|
| Men | 47% |
| Women | 53% |

AGE:

| | |
|-----|-----|
| <50 | 48% |
| 50+ | 52% |

EVANGELICAL/BORN AGAIN CHRISTIAN?

| | |
|-----|-----|
| Yes | 27% |
| No | 73% |

PARTY:

| | |
|-------------|-----|
| Republican | 79% |
| Independent | 21% |