



**Ipsos/McClatchy Financial Crisis Poll
PROJECT #81-5861-99**

NOTE: all results shown are percentages unless otherwise labeled.

These are some of the findings of an Ipsos online poll conducted October 1-2, 2008. For this survey, a national sample of 1008 adults from Ipsos' U.S. online panel was interviewed online. Weighting then was employed to balance demographics and ensure that the sample's composition reflects that of the U.S. adult population according to Census data and to provide results intended to approximate the sample universe. Statistical margins of error are not applicable to online polls because they are based on samples drawn from opt-in online panels, not on random samples that mirror the population within a statistical probability ratio. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

PERCENTAGES ARE REPORTED ON REGISTERED VOTERS ONLY

1. How confident are you that the government can restore consumer and investor confidence following recent events on Wall Street?

	<u>10/1-2</u>	<u>9/16-17</u>
Very confident	4	6
Somewhat confident	37	34
Not very confident	45	44
Not at all confident	14	16

Total confident	41	40
Total not confident	59	60

*NOTE: In September poll, question was worded as "How confident are you that the government can restore consumer and investor confidence following the home mortgage crisis?"

2. What effect do you believe recent events, such as the closure of Lehman Brothers investment bank, and the sale of Merrill Lynch and Wachovia Bank will have on jobs and the economy?

	<u>10/1-2</u>	<u>9/16-17</u>
Very positive effect	2	2
Somewhat positive effect	11	8
Somewhat negative effect	54	57
Very negative effect	33	33

Total positive effect	13	10
Total negative effect	87	90

*NOTE: In September poll, question was worded as "What effect do you believe the closure of Lehman Brothers investment bank and the sale of Merrill Lynch will have on jobs and the economy?"

3. Do you think that the U.S. economy will be better off, worse off, or about the same six months from now?

	<u>10/1-2</u>	<u>9/16-17</u>
Better off	22	18
Worse off	40	45
About the same	38	36

4. Given recent events, which of the following items comes closest to your own personal opinion?

	<u>10/1-2</u>	<u>9/16-17</u>
The worst of the home mortgage crisis is over, and things will begin to improve	24	24
The home mortgage crisis will continue to get worse, at least in the short term	76	76